

Keeping tracks – a comparison of the main music offering

	Jaybox	NSM Music	TAB Austria	Sound Leisure
How long have you been involved with jukeboxes?	Following five years of R&D, JayBox launched at Preview 2006.	NSM Music was founded in 1951 in Germany	Since the 1970s, thanks to its subsidiary Dattl entertainment electronics.	30 years
What markets do you sell your jukeboxes into?	To date, our market has been UK operators only, although we are looking to sell in Ireland.	NSM Music is active in over 25 countries	TAB Austria has over 40 distribution partners across the world.	Mainly UK, Europe and Australasia but are keen to export to any new markets
What type of update technology do you use - online or CD Rom?	All machines are online permanently	Both	Since 2002 software-updates have been carried out online	Both
How many tracks can your jukeboxes hold?	Customers have full access to 80,000 tracks covering six decades.	NSM Music was the first to obtain a PPL licence, which means that the company effectively owns its music library of over 80000 tracks.	There are currently over 4 million songs and videos available for the MAX FIRE jukebox.	10,000 to 2.5 million for Milestones in Music Unlimited which has been on site test for the last few months and is showing extremely good takes.
What kind of profiling - if any - do you do before putting a jukebox on site?	All our machines go out with a Family Profile, which excludes obscene and profane tracks if required by the site. Sites can readily profile to exclude artists, albums or tracks if required.	Customer jukebox content can be profiled according to many parameters, such as beats per minute (BPM), artist ,release date and genre. With a potential capacity of over 100,000 tracks available on the Icon™ jukebox there is ample choice for all musical tastes!	With OTM (online terminal management) every operator has the opportunity to load music online. Of course, music can quite simply be ordered on a fixed disc or update disc from TAB Austria.	Depending on the country this changes. The UK is the main user of profiling and this is something Sound Leisure and Soundnet have championed.
How often are your jukeboxes updated?	We send 1,000 updates every month in weekly batches, which means all sites have the latest chart music as well as their customers' requests which are generated from each machine.	Every two weeks	MAX FIRE jukeboxes update themselves daily - fully automatically. Larger versions updates are carried out on a continual basis online.	On Demand is as soon as the track is available, Online is twice a week. CD Rom is twice a month
What other services, besides music, do your jukeboxes offer?	All our machines go out with a Bingo game which can automatically call numbers.	You Tube™ was added to the new Icon 2 box earlier this year. Versions in Spanish, Portuguese, French, Danish, Norwegian, Romanian, Polish, Welsh, Italian and German, which are also offered on NSM's background music systems. "Music to go" and the chart lists	OTM – Musicstore for Operators Videos on the MAX FIRE Jukebox + set ups/ports for flat-screens Download songs and videos that are not on hard disc	2.5 million tracks on demand, charts from The Official Charts Company, searchable by any date, bingo, video, operator marketing and advertising capabilities. Profiling and the IMMS (Intelligent Music Management System).
How many jukeboxes do you have out on site?	We presently have just over 250 machines on site.	Over 5,000 (not specified as to digital or CD)	Not specified	Digital machines will be somewhere between 15 - 18,000